WHAT IS CLAIMED IS:

1. A method for operating a browser associated with an end-user, the method comprising:

retrieving content from a content provider that corresponds to a navigation location, wherein the retrieved content includes an embedded navigation link; encoding the embedded navigation link;

replacing the embedded navigation link included in the retrieved content with the encoding of the embedded navigation link; and

providing modified content to the end-user, wherein the modified content includes at least a portion of the retrieved content and includes the encoding of the embedded navigation link that replaced the embedded navigation link.

- 2. The method of claim 1, wherein providing the end-user support comprises: providing secondary content to the user generally simultaneously with providing the modified content.
- 3. The method of claim 2, wherein the secondary content is associated with a first domain and the modified content is associated with a second domain, and wherein encoding the embedded navigation link comprises:

changing one of the first domain and the second domain so that the secondary content and the modified content appear to originate from a common domain.

14

CLIENT No.: 300217-2005

The method of claim 1, further comprising: 4. receiving at least an indication of a selection of the encoded navigation link; decoding the at least an indication of the encoded navigation link; and retrieving content corresponding to the decoded at least an indication of the encoded navigation link.

Cooley Godward LLP

ATTORNEY DOCKET No.: FINL-004/00US

CLIENT No.: 300217-2005

5. A method for making event information associated with a first frame of a web

browser available to a second frame of the web browser, wherein a first content

originating from a first domain is associated with the first frame and a second content

originating from a second domain is associated with the second frame, the method

comprising:

receiving the first content, the first content including a plurality of navigation

links;

identifying a first of the plurality of navigation links;

encoding the first of the plurality of navigation links to appear as if it originates

from the second domain;

generating a modified content by replacing the first of the plurality of navigation

links with the encoding of the first of the plurality of navigation links; and

providing the modified content to the first frame of the web browser.

6. The method of claim 5, further comprising:

receiving, at the second frame, an indication of a selection of the encoding of the

first of the plurality of navigation links.

7. The method of claim 6, further comprising:

passing the indication of a selection of the encoding of the first of the plurality of

20.

navigation links from the first frame to the second frame.

115742 v1/BD 2HB201 DOC

5201 DOC

8. The method of claim 5, wherein the first of the plurality of navigation links is associated with the first domain.

9. The method of claim 5, further comprising:

identifying a second navigation link, wherein the second navigation link is associated with a third domain, the third domain being different than the first domain;

wherein the modified content comprises at least a portion of the first content, the encoding of the first of the plurality of navigation links, and a non-encoded second navigation link.

10. The method of claim 5, further comprising:

passing an event indicator from the first frame to the second frame.

A system for operating a browser associated with an end-user, the system 11. comprising:

a processor;

a storage device connected to the processor;

a plurality of instructions stored on the storage device, the plurality of instructions configured to cause the processor to:

retrieve content from a content provider that corresponds to a navigation location, wherein the retrieved content includes an embedded navigation link;

encode the embedded navigation link;

replace the embedded navigation link included in the retrieved content with the encoding of the embedded navigation link; and

provide modified content to the end-user, wherein the modified content includes at least a portion of the retrieved content and includes the encoding of the embedded navigation link that replaced the embedded navigation link.

12. The system of claim 11, wherein the plurality of instructions are configured to cause the processor to provide the end-user support by:

providing secondary content to the user generally simultaneously with providing the modified content.

13. The system of claim 12, wherein the secondary content is associated with a first domain and the modified content is associated with a second domain, and wherein the

plurality of instructions are configured to cause the processor to encode the embedded navigation link by:

changing one of the first domain and the second domain so that the secondary content and the modified content appear to originate from a common domain.

14. The system of claim 1, wherein the plurality of instructions are configured to cause the processor to:

receive at least an indication of a selection of the encoded navigation link; decode the at least an indication of the encoded navigation link; and retrieve content corresponding to the decoded at least an indication of the encoded navigation link.

COOLEY GODWARD LLP

ATTORNEY DOCKET No.: FINL-004/00US

CLIENT No.: 300217-2005

15. A system for making event information associated with a first frame of a web

browser available to a second frame of the web browser, wherein a first content

originating from a first domain is associated with the first frame and a second content

originating from a second domain is associated with the second frame, the system

comprising:

means for receiving the first content, the first content including a plurality of

navigation links;

means for identifying a first of the plurality of navigation links;

means encoding the first of the plurality of navigation links to appear as if it

originates from the second domain;

means for generating a modified content by replacing the first of the plurality of

navigation links with the encoding of the first of the plurality of navigation links; and

means for providing the modified content to the first frame of the web browser.

16. The system of claim 15, further comprising:

means for receiving, at the second frame, an indication of a selection of the

encoding of the first of the plurality of navigation links.

17. The system of claim 16, further comprising:

means for passing the indication of a selection of the encoding of the first of the

plurality of navigation links from the first frame to the second frame.

115742 v1/BD 2HB201!.DOC

24.

18. The system of claim 15, further comprising:

means for identifying a second navigation link, wherein the second navigation

link is associated with a third domain, the third domain being different than the first

domain;

19945035 CESIOI

wherein the modified content comprises at least a portion of the first content, the

encoding of the first of the plurality of navigation links, and a non-encoded second

navigation link.

19. The system of claim 15, further comprising:

means for passing an event indicator from the first frame to the second frame.

115742 v1/BD 2HB201!.DOC